

Launceston Community FM Group inc

Community Participation Policy

Code of Practice 2.1

Purpose

The purpose of this policy is to ensure that Launceston Community FM Group Inc (7LTN – City Park Radio) includes mechanisms to actively promote and encourage participation by our community in station management, programming and general operations.

Policy

We will promote the benefits of membership widely, such as through on-air announcements, membership drives, website / social media, distributing brochures at outdoor broadcasts and community events, notices on community bulletin boards, advertisements or articles in the local media.

- City Park Radio will broadcast a community participation announcement daily.
- All committee meetings will be open to members and the public on request.
- City Park Radio will conduct quarterly public meetings open to anyone to discuss the operations and management of City Park Radio (1st Sat Mar/Jun/Sep/Dec).
- The public will be invited to all general meetings.
- Where possible, we will include non-member volunteers on the Programming Committee.
- We will actively market the benefits of community radio to community groups offering to be guest speakers to community groups.
- City Park Radio will use our contact with community groups to broadcast live from their events e.g. Tasmanian Poetry Festival, Health Care Expo's.
- City Park Radio will assist any community member who desires to devise, write and produce radio material from a radio program through to drama, serials and documentaries.
- City Park Radio will invite and introduce local musicians to perform live in our studios.
- City Park Radio will continue to promote local involvement by broadcasting local sport inviting members of those sports to be involved in community broadcasting.
- We will be in contact with other volunteer services to attract volunteers from within our community of interest.
- City Park Radio will broadcast announcements encouraging volunteering in the station.
- We will document statistics on memberships and volunteers and provide these as part of the Annual Report.
- We will conduct a yearly online community engagement survey

City Park Radio will only refuse participation by the community based on specific, transparent and reasonable criteria.